nudge

Nudge Security for IT Organizations

SaaS management & governance for modern IT teams

Nudge Security equips IT teams with visibility, automation, and governance across the entire SaaS and AI ecosystem. Reduce spend, manage risk, and drive operational efficiency with one powerful platform.

The SaaS & AI revolution: An IT tightrope

As SaaS and AI adoption surges across today's highly distributed workforce, CIOs and other IT leaders face mounting pressure to contain sprawl, cost, and risk all without blocking innovation and productivity. Legacy IT service tickets and asset inventory tools (ie: spreadsheets) simply can't keep up with all third-party vendors, identities and access, and data being shared. It's time for a new approach.

Shadow IT

90% of apps are adopted outside of IT—creating gaps in visibility and administration.

SaaS & AI sprawl

25% of all SaaS is underutilized or overdeployed—leading to wasted spend.

Identities & access

Roughly half of all SaaS access is unmanaged—making offboarding a manual IT effort.

What makes Nudge Security different?

Perimeterless

Gain visibility and control of SaaS and AI use no matter the network, employee location, or device

Immediate value

Setup in minutes for a complete historical SaaS inventory and actionable insights on day one.

People-centric

Deliver just-in-time policies and guardrails to prevent risky decisions and behaviors

AI-powered risk insights

Prioritize and act faster with proprietary vendor risk insights and supply chain data breach alerts.

Cost-positive

Surface and eliminate unnecessary apps and accounts to reduce risk and cost.

Nudge Security: SaaS & AI governance at the Workforce Edge

Nudge Security empowers IT organizations with the visibility, controls, and automation needed to govern their SaaS and AI ecosystems—apps, identities, and data integrations—everywhere modern work happens.

With Nudge Security, IT teams transform from reactive firefighters to strategic partners, delivering greater business value while reducing risk and cost.

SaaS & AI discovery

Discover your entire SaaS and AI footprint without proxies, agents, or integrations—including shadow IT—for a continuous, reliable SaaS asset inventory.

Identity governance

Gain complete visibility into user accounts, access privileges, and authentication methods across your SaaS ecosystem, with automated offboarding workflows.

Spend optimization

Track SaaS spend across your organization with real-time spend discovery and renewals alerts to reduce waste and maximize ROI.

AI & data governance

Monitor AI tool usage, data sharing practices, and integrations to enforce governance and maintain compliance while enabling safe AI adoption.

Compliance & risk

Continuously monitor vendor security postures, compliance certifications, and data locality practices. Streamline compliance access reviews with audit-ready reports.

Automation workflows

Deploy customizable workflows that automate routine IT tasks and guide users toward safe, compliant SaaS and AI use with just-in-time nudges.

Why modern CIOs and IT teams ❤️ Nudge Security

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With Nudge Security, IT teams transform from reactive firefighters to strategic partners, delivering greater business value while reducing risk and cost. Here's how:

Bring your technology security & governance teams together.

Only Nudge Security centralizes third-party risk insights, usage trends, and spend data in one place, so your teams can make faster, more-informed decisions to rationalize your tech stack and plan for growth.

> "Nudge is a Swiss army knife of utility for us. Each team feels like Nudge is worth its weight in gold. It's not just IT; It's not just security; Your finance team is going to love it. They're going to save more than the cost of the license just by signing up for Nudge."
>
> Chris Tuley, IT Specialist, KarmaCheck

Cut SaaS waste to fuel strategic tech investments

By optimizing licenses and consolidating redundant tools, IT teams can reduce costs significantly. Smart SaaS spend analysis and automated license management help identify unused subscriptions and eliminate duplicates, freeing up budget for strategic technology investments that drive growth.

> "Within the first six months alone, we've recouped 150% of the annual cost of Nudge Security by chipping away at runaway SaaS use."
>
> Chris Tuley, IT Specialist, KarmaCheck

Stop chasing your workforce. Automate guardrails instead.

Give your IT folks a break. Nudge Security uses your own IT and security policies to automatically nudge app owners and account holders at the right time, guiding them toward safe, compliant SaaS and AI use.

> "Having a tool like Nudge Security alleviates a lot of manual work and allows me to focus on other more important things."
>
> Leo C., IT team, GLAAD

Shift IT from reactive to strategic governance

Today, business teams and individuals acts as their own sysadmins, making daily decisions about what technology get adopted, how it's configured, and who gets access, and what gets integrated. Instead of trying to recentralize an untenable amount of IT administration, Nudge Security redistributes simple-yet-effective IT and security tasks to app technical contacts, shifting the role of IT to higher-order oversight, orchestration, and governance.

> "Nudge Security cuts out the middleman, so to speak, by connecting employees directly to the right SaaS admin, while still maintaining oversight of the entire access management process. This saves us valuable time and resources."
>
> Marcus Södervall Head of Security, Stravito

About Nudge Security

Nudge Security delivers SaaS and AI security governance at the Workforce Edge—where employees make thousands of technology decisions daily. Our automated, policy-driven guardrails reach employees when and where they work, enabling rapid technology adoption while minimizing risk and sprawl. Through unrivaled discovery capabilities, AI-driven risk insights, and behavioral science-based engagement, we make security a natural part of how modern work gets done rather than an obstacle to innovation. Nudge Security was founded in 2021 by Russell Spitler and Jaime Blasco and is backed by Ballistic Ventures, Forgepoint Capital, and Squadra Ventures.

Get started with a 14-day free trial today.

nudgesecurity.com