



SaaS security & governance for modern teams

# Expose shadow IT, cut costly sprawl, and regain control of your SaaS security posture.

**It all starts with a nudge.**

## The rise of employee-led SaaS adoption

In today's highly distributed workplace, every employee has the ability to act as their own CIO, adopting new cloud, SaaS, and generative AI apps whenever and wherever they need. While this has been a critical boon to productivity and innovation in the digital enterprise, it has upended traditional IT security and governance.

Today, IT and security leaders contend with sprawling SaaS estates that span hundreds to thousands of cloud locations—each a new repository for sensitive data and a new point in the organization's attack surface. New apps are adopted daily across the organization, and traditional security tech and processes simply can't keep up.

**It's time for a new approach. IT and security leaders need a way to discover, protect, and govern tech adoption across the organization at scale, without disrupting the pace of productivity.**

## Nudge Security: A modern approach

Nudge Security is the world's first and only solution to address SaaS security and governance at scale by working with employees—not against them. Unlike legacy solutions that attempt to block employees' access to unsanctioned SaaS applications, Nudge Security helps IT and security leaders to adapt and align to the needs of the business. The platform enables decentralized SaaS decision-making and daily administration without sacrificing visibility, centralized governance, or control over the organization's cloud and SaaS security posture.

## SaaS discovery you won't find anywhere else

With an unrivaled, patented approach to SaaS discovery, Nudge Security reveals all SaaS and genAI assets created across your organization as well as risk insights, breach histories, and supply chain details for every provider—on Day One. This robust SaaS asset inventory provides a powerful single source of truth for SaaS security and compliance activities as well as SaaS spend management and other SaaSops work.

## What makes Nudge Security different?

### Zero blindspots

See what network and finance tools miss with our patented approach to SaaS discovery.

### Immediate value

Setup to insights in minutes. No proxies, agents, or browser plugins to install.

### Human-centered

Curb cloud and SaaS sprawl by influencing (not restricting) employee behavior.

### Supply chain visibility

Understand how your data processors are connected to other third-party services.

### Cost-positive

Programmatically eliminate unused and redundant SaaS to reduce risk and minimize wasted spend.

[nudgesecurity.com](https://nudgesecurity.com)



## Human-centered security design

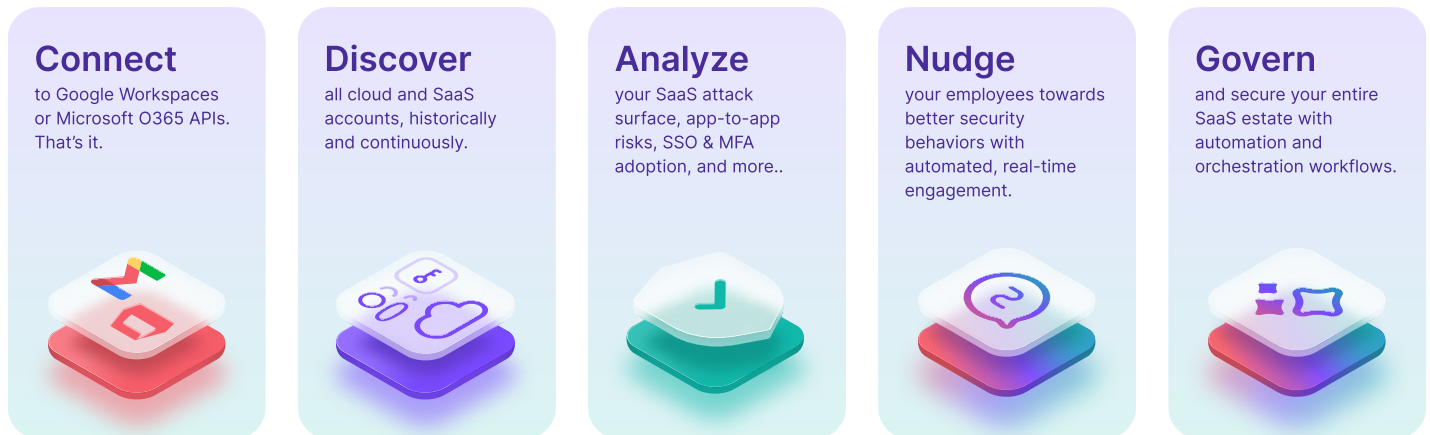
Nudge Security automates employee engagement with timely, helpful nudges rooted in behavioral psychology, guiding users and application owners toward SaaS security best practices. Automation workflows make it simple to orchestrate SaaS security and governance at scale, driving unprecedented IT efficiency.

**It's a win-win for IT security teams and employees alike.**

## Simply woven into your security fabric

Other SaaS security products require deep API integrations with SaaS apps, limiting visibility to only a few dozen of the most common apps and requiring significant upfront time and effort. Nudge Security avoids this race to the bottom by requiring only one integration point to get started: read-only API access to Microsoft 365 or Google Workspace. With an API connection to Okta, Nudge Security can provide additional SSO context and access revocation capabilities in the platform. Finally, Nudge Security is built entirely on an open API framework and supports flexible webhook connections to your security analytics platforms, because you don't need yet another "single pane of glass."

## How it works



## Use Cases

### Manage your clients' SaaS attack surface.

Surface publicly exposed SaaS assets and domains as well as risky OAuth grants. Monitor critical apps that store sensitive data, like IP or PII. Track MFA and SSO status across all SaaS accounts as part of your SaaS security posture management.

Only Nudge Security provides SaaS vendor security insights, supply chain breach notifications, and account takeover events, so you can proactively safeguard against emerging SaaS threats.

### Offboard employees with 90% less effort.

Eliminate 90% of the manual IT effort required to fully offboard employees who exit or change roles. Orchestrate account removals to avoid orphaned accounts and reclaim SaaS licenses. Automate password resets for unmanaged SaaS accounts.

## Use Cases

### Support SaaS compliance.

Avoid unwanted surprises and delays during your compliance audits. Nudge Security discovers and categorizes your cloud and SaaS asset inventory, allowing you to readily define your compliance scopes for SOC 2, GDPR, HIPAA, and others. Use purpose-built playbooks to orchestrate regular SaaS access reviews and the removal of inactive accounts, complete with audit-ready reports.

### Contain SaaS sprawl and costs.

Justify technology investments that fuel growth while eliminating SaaS sprawl and wasted SaaS spend. With Nudge Security, you can rein in SaaS sprawl proactively and continuously by discovering SaaS spend, removing redundant and low-value SaaS applications, and nudging employees toward preferred apps. Break down productivity silos, drive operational excellence, and reduce costs by consolidating your SaaS stack with Nudge Security.

### Promote a culture of trust & transparency.

Evolve beyond “lock and block” security approaches that disrupt productivity and lead to shadowy workarounds. Instead, deliver a stellar digital employee experience and encourage positive security behaviors with just-in-time nudges (Slack or email) based on principles of modern behavioral psychology. Optionally, invite all employees to see and review their own individual SaaS footprints within Nudge Security. It’s the only security solution designed with every employee in mind.

**“I haven’t been able to find anything close to what Nudge Security does, especially for employee offboarding. It removes all of the guesswork in knowing what SaaS accounts employees have access to and automates the hard and tedious parts of the process.”**

Joe Berardelli, Head of Infrastructure, Blue Owl Capital

**Get started with a 14-day free trial with zero commitment.**

**[nudgesecurity.com](https://nudgesecurity.com)**